

Suther's Coordinated Beef Program

The Suther's Coordinated Beef Program is focused on the end product. Their goal is "to produce source-verified "*Healthy Beef*" in a large volume that meets *supplier* and *consumer* requirements." Over 50 feedlots, with over 400,000 head in combined capacity, located in Nebraska, Kansas and Colorado will bid on your cattle, pick them up at your farm or ranch and help you improve the quality of your herd by sharing information on feeding performance and carcass merits.

Animals are entitled to the following data: weight on arrival; morbidity and mortality; measured rib-eye area and back fat; USDA yield and quality grade; hot carcass weight; estimated ADG; product line; and carcass value in dollars.

-Feeder cattle are picked up at the farm with payment based on a negotiated weigh up and shrink. Producers have a number of marketing options available to them, to learn more about this program contact Jeff Sleichter at: Home: (785) 263-4019

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