

## ***US Premium Beef***

Formed in 1996, U.S. Premium Beef (USPB) is a marketing company providing U.S. beef producers the opportunity to retain ownership of the beef they produce from the ranch to retail. Members market finished beef cattle through their beef processing

company, National Beef Packing Co., LLC, the nation's fourth largest beef processor.

U.S. Premium Beef offers a \$25 per head age verified premium. Eligible age verified cattle must be shipped from a feedyard that is an approved supplier in a USDA certified supplier program such as the AgInfoLink PVP available through the Beef Verification Solution Program.

Benefits of working with approved feedyards, and USPB include: a very competitive value-based grid pricing system; opportunities to partner with feedlots or other members in retaining full or partial ownership of cattle; transfer of data such as carcass information (free of charge) and feedlot performance (with cooperating feedyards).

For more information about USPB, go to <http://www.uspremiumbeef.com/> or call USPB Headquarters at (866) 877-2525